



# 5<sup>th</sup> INTERNATIONAL CONGRESS ON ECONOMICS FINANCE AND ENERGY



**“MONETARY AND FISCAL POLICIES  
IN POST PANDEMIC WORLD:  
LESSONS, ISSUES AND CHALLENGES”**

## ABSTRACTS

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MONETARY AND FISCAL POLICIES IN POST-PANDEMIC WORLD:  
LESSONS, ISSUES AND CHALLENGES

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# CONTENTS

|  |    |
|--|----|
| Honorary Presidents .....  | 5  |
| Congress Chair .....   | 5  |
| Coordinators .....   | 5  |
| Organization Committee .....   | 5  |
| Secretariat .....  | 6  |
| Scientific Committee .....   | 6  |
| The Determinants of the Financial Governance of Cities in a Perspective of Sustainable Urban Development in Morocco (Case of the Regions of Rabat-Sale-Kenitra and Casablanca-Settat)<br><i>Naoufel Belhaj</i> ..... | 17 |
| Analysis of Household Lighting Fuel Choice in Rwanda: Multinomial Logit Model<br><i>Niyonshuti Emmanuel</i> .....  | 18 |
| Socio-Economic Aspects Influencing Rural Household Adoption of Improved Clean Cook Stoves Case Study: Rwanda<br><i>Niyonshuti Emmanuel</i> .....   | 19 |
| Political Instability, Economic and Financial Challenges in the Western Balkans in the Post-Pandemic World<br><i>Ilir Kalemaj</i> .....  | 20 |
| Back to Normal? Performance of Leading Islamic Capital Markets Prior to and During the Covid-19 Pandemic<br><i>Edib Smolo, Rashed Jahangir, Ruslan Nagayev, Ahmet F. Aysan</i> .....                                 | 21 |
| Para Havalelerinde Yeni Dönem: Kripto Para Havaleleri<br><i>Cengizhan Canaltay</i> .....   | 22 |
| Basiretli Tacir, İktisadi Değişkenler ve Rasyonel Bekleyişler<br><i>Afşin Şahin</i> .....  | 23 |
| Emerging Countries Sovereign Bond Spreads: Additional Factors are at Play<br><i>Arjan Kadareja, Ardita Todri</i> .....   | 24 |
| Finansal Küreselleşme Sürecinde Azerbaycan’da Uygulanan Para Politikaları ve Finansal İstikrar<br><i>Güven Delice</i> .....  | 25 |

|   |    |
|---|----|
| Effect of Financial Inclusion on Economic Empowerment of Women, Economic Growth, and SMEs A Case Study on Jordan<br><i>Abedalfattah Al-abadallat</i> .....                                    | 26 |
| COVID-19 Pandemisinin Küresel Finansal ve Ekonomik Göstergeler Üzerindeki Etkileri<br><i>Binnur Yurtman, Birol Erkan</i> .....  | 27 |
| Dönüşüm Ekonomilerinde Yenilebilir Enerji Üretimi, İhracat Çeşitlendirmesi ve CO2 Emisyonu İlişkisi Üzerine Ampirik Bulgular<br><i>Murat Tekbaş</i> .....                                     | 28 |
| COVID-19 Aşısı Patent Başvurusu Yapan Firmaların Hisse Senedi Getirilerinin İncelenmesi<br><i>Ömer Tuğsal Doruk, Bahadır Ergün</i> .....  | 29 |
| Küresel Kriz Dönemlerinde Reel Sektör Belirsizliğinin Hisse Senedi Piyasası Üzerindeki Etkisi: İmalat Sanayi Sektörü Üzerine Bir Uygulama<br><i>Sinem Atıcı Ustalar, Selim Şanlısoy</i> ..... | 30 |
| The Role of Financial Technologies on Economic Growth: A Case of OECD Countries<br><i>Elif Erer</i> .....   | 31 |
| The Effect of Financial Technologies on Financial Stability: A Case of OECD Countries<br><i>Deniz Erer</i> .....  | 32 |
| Electricity Consumption and Economic Growth Under Structural Breaks: Empirical Evidence from MIST Countries<br><i>Seyhan Taş, Dilek Atılgan, Tuba İspir</i> .....                             | 33 |
| Effects of Oil Price Shocks on Output in Türkiye: A Sector-Level Analysis<br><i>Onur Bayram, Nevzat Şimşek</i> .....  | 34 |
| Future of Hydropower in Uzbekistan<br><i>Bahtiyor Eshchanov, Obidjon Khakimov</i> .....   | 35 |
| Uluslararası Üniversitelerde (Merkez-Şube) İnsan Kaynakları Yönetimi Sistemi Analizi<br><i>Zhandos Kudaibergenov</i> .....  | 36 |
| İşçi Dövizlerinde Ekonomik Politika Belirsizliği ve Jeopolitik Riskin Rolü: Simetrik ve Asimetrik Nedensellik Analizi<br><i>Doğan Barak</i> .....   | 37 |

|   |    |
|---|----|
| Construction of a Hybrid Electric Station with the use of Biogas<br>and Solar Technologies, Total Capacity of 9.5 MW, in Almaty Region of the<br>Republic of Kazakhstan<br><i>Abdullah Akbulut, Halit Arat, Oğuz Arslan</i> ..... | 38 |
| China - Central Asia: An Assymetric Perception of Geopolitics of Energy<br><i>Kanat Makhanov</i> .....  | 39 |
| Effects of Exchange Rate on the Demand for Money in Turkish Economy<br><i>Bilgin Bari</i> .....   | 40 |
| The Last Wake Up Call: The World after Corona<br><i>Ahmet Salih İkiz</i> .....  | 41 |
| Which Countries Benefit the Most from Globalization?<br>An Assessment on the Example of Some Selected Countries<br><i>Toğrul İsmayil, Murat Gündüz, Naib Alakbarov, M. Hilmi Özkaya</i> .....                                     | 42 |
| COVID-19 Pandemi Sürecinde Türkiye’de CDS<br>Primleri ile Döviz Kuru Arasındaki Nedensellik İlişkisi<br><i>Ayşe Durgun Kaygısız, Zeynep Ezanoğlu</i> .....  | 43 |
| Changing Dynamics of Employment in Times of Pandemic:<br>New Gender-Based Findings from European Social Survey<br><i>Özge Kozal, Hakan İnke, Gülçin Gürel Günal</i> .....   | 44 |
| Cryptocurrency in the Economics and Finance Literature:<br>A Bibliometric Study<br><i>Meriem Essoussi, Omar Essardi</i> .....   | 45 |
| İnovasyon Ekosisteminin Bölgesel Yakınsama Etkisi<br><i>Hakan Atam, Mustafa Cem Kirankabeş</i> .....  | 46 |
| The Relationship between Green Energy and<br>Economic Development in Azerbaijan<br><i>Rza Mammadov</i> .....  | 47 |
| Yeni Sanayileşen Ülkelerde Sürdürülebilir Kalkınma<br>Yenilenebilir Enerji Tüketimi İlişkisi<br><i>İhsan Oluç</i> .....   | 48 |
| COVID-19 Dönemi Dünyada Uygulanan Para ve Maliye Politikaları<br><i>Ahmet Şahbaz, Ayşe Ceylan, Betül Gümüş</i> .....  | 49 |
| Türk Cumhuriyetleri Özelinde Pandeminin Gıda Fiyatlarına Etkisi<br><i>Hüseyin Serdar Yalçınkaya</i> .....   | 50 |

|  |    |
|--|----|
| The Evolving Impacts of the COVID-19 Pandemic<br>on Transportation in the US Financial Market<br><i>Bahar Taş, Mehmet Aldonat Beyzatlar</i> .....  | 51 |
| Rus Enerji Bağımlılığını Azaltmada Avrupa Birliği'nin “RepowerEU” Planı<br><i>Zhuldyz Kanapiyanova</i> .....   | 52 |
| Makro İhtiyati Tedbirlerin Finansal İstikrar Üzerine Etkisi:<br>Yükselen Ülkeler Üzerine Uygulama<br><i>Bekir Çelik, Ekrem Erdem</i> .....   | 53 |
| Enerji Bağımlılığı ve Ekonomik Büyüme Arasındaki İlişkinin İncelenmesi:<br>Türkiye için ARDL Analizi<br><i>Taner Akçacı, Ömer Yılmaz</i> .....   | 54 |
| Monetary Policy in Islamic Framework:<br>Exploring Paradigm Based on Islamic Epistemology<br><i>Zanirah Mustafa</i> .....  | 55 |
| Sanal Parayı Muhasebe Sistemine Alma Tartışmaları<br><i>Yunus Emre Kahraman, Yılmaz Çalışkan, Cengiz Öğmen</i> .....   | 56 |
| Effect of Democracy on National Unity and Integration:<br>The Nigerian Experience<br><i>Dalhatu Mohammed Jumare, Shehu Jafaru Salisu</i> .....   | 57 |
| Central Asian E-Governance Trends: A Comparative Analysis<br><i>Albina Muratbekova</i> .....   | 58 |
| Effects of Bitcoin on Environmental and CO <sub>2</sub> Emissions<br><i>Mert Demircioğlu, Sevgi Eşiyok</i> .....   | 59 |
| An Examination of the Relationship between Agricultural Value Added<br>and Agricultural Supports with Panel Simultaneous Equation Systems<br><i>Şerife Özşahin, Şerife Koç, Emel Akbal</i> ..... | 60 |
| Testing the Long-Run Growth Effects of Direct Investment in Türkiye:<br>Evidence from ARDL & NARDL Analysis<br><i>Ömer Demir</i> .....   | 61 |
| Зензаргур дәлізі түркітілдес мемлекеттер арасындағы<br>сауда-саттық дамуының жаңа дәлізі<br><i>Еркінбек Тұрғынов</i> .....   | 62 |
| Gelişen Ülke Döviz Piyasalarına Dayalı Finansal Risk Analizleri<br><i>Önder Büberkökü, Ayhan Cesur, Kaan Yiğenoğlu, Gamze Sevimli Örgün</i> .....  | 63 |

|   |    |
|---|----|
| Қазақстандағы еңбек күші артық өңірлердегі еңбек нарығын дамытудың кейбір мәселелері<br><i>Серікбай Бідырыс</i> .....   | 64 |
| «NEET-жастар» концепциясын қалыптастыру:<br>ғылыми зерттеулерге библиометриялық талдау<br><i>Майя Газизова</i> .....  | 65 |
| Income Inequality, Energy Consumption and Carbon Dioxide Emissions: Panel Vector Autoregression Analysis<br><i>Gülsüm Akarsu</i> .....  | 66 |
| Жаңа Қазақстан экономикасындағы креативті өндірістің орны<br><i>Дәулет Жайлыбай</i> .....   | 67 |
| Орталық Азиядағы адам капиталын дамыту:<br>көркем әдебиеттің цифрлану жағдайы<br><i>Айнур Ахметова</i> .....  | 68 |
| Advantages of Using Metaverse Technology in Cryptocurrency<br><i>Huseyn Asgarli Cafar</i> .....   | 69 |
| Opportunities & Challenges in Metaverse – Muslims Perception from an Islamic View Point<br><i>Amjad Bangash</i> .....   | 70 |
| Jeoekonomik ve Jepolitik Gelişmeler Işığında Orta Asya-Çin Enerji İş birliğinin Geleceği<br><i>Omirbek Hanayi</i> .....   | 71 |
| Finansallaşma, Enerji Tüketimi ve Ekonomik Büyümenin Çevre Kalitesi Üzerindeki Etkisi: Türkiye Ekonomisi Özelinde ARDL Sınır Testi Analizi<br><i>Bahar Oğul</i> .....                   | 72 |
| Crypto Asset Regulation in UAE: A Case Study of Shariah Compliance Meer-Defi Ecosystem<br><i>Abdussalam Ismail Onagun</i> .....   | 73 |
| Inflation in Montenegro and Euroarea<br><i>Gordana Radojevic</i> .....  | 74 |
| Sürdürülebilir Kalkınma Bağlamında İnsana Yakışır İş ve PLM İlişkisi<br><i>Orçun Çimen, Rüstem Barış Yeşilay</i> .....  | 75 |
| Yüksek Teknolojili Ürün İhracatını Belirleyen Faktörlerin Yeniden Gözden Geçirilmesi: Seçilmiş Gelişmiş ve Gelişmekte Olan Ülkelerden Kanıtlar<br><i>Hüseyin Ağır, Sefa Özbek</i> ..... | 76 |

|   |    |
|---|----|
| Prospect Theory and the Financial Well-Being in the Uncertain Times<br><i>Yıldız Zeliha Hatipoğlu, Esra Kılıç</i> .....                               | 77 |
| A Comparative Economic Analysis of the Effects of the COVID-19 Pandemic on Türkiye's Natural Gas Market<br><i>Göktuğ Şahin</i> .....                  | 78 |
| Determining the Exchange Rate Regime of Kazakhstan<br><i>Nurlan Sailaubekov, Shynara Sarkambayeva</i> .....   | 79 |
| Қазақстан мен Орта Азия республикаларының арасындағы ынтымақтастықты дамытудағы өкілетті өкілдіктердің қызметі туралы<br><i>Жүнісбаев Алмас</i> ..... | 80 |
| Пандемиядан кейінгі Шыңжаңның сыртқы саудасы<br><i>Zhuldyz Zanadil</i> .....  | 81 |
| OECD Ülkelerinde Ortalama Çalışma Saatleri ve Emek Üretkenliğinin İşsizlik Oranlarına Etkisinin Araştırılması<br><i>Ali Çelik</i> .....               | 82 |
| Küresel İklim Değişikliği Sürecinde Para Politikaları<br><i>Aydanur Gacener Atış, Duygu Ölçer</i> .....   | 83 |
| Neoliberal Politikaların Tersine İşlediği Süreç: COVID-19 Pandemisi<br><i>Aydanur Gacener Atış</i> .....  | 84 |
| Avrasya'da İş Birliği ve Çatışma Denkleminde Enerjinin Rolü ve Etkisi<br><i>Turgay Düğen</i> .....  | 85 |
| Çevresel Kuznets Eğrisi Hipotezinin Panel Kantil Regresyon Yaklaşımı ile Analizi<br><i>Ebru Çağlayan-Akay, Zamira Oskonbaeva</i> .....                | 86 |
| Kazakhstan's Model of the Relationship between Religion and the State<br><i>Gulnar Nadirova, Aytolkyn Abisheva</i> .....                              | 87 |
| Project Management Techniques for Sustainable Food Production<br><i>Nazerke Batyrbek</i> .....  | 88 |
| Does Interest Rate Announcement of the US Affect Bitcoin Price?<br><i>Özkan Haykır, İbrahim Yağlı</i> .....   | 89 |
| Exploring Sustainability Approach of the Fashion Brands in Türkiye<br><i>Mohannad Shehneh, Omar Kachkar, Mustafa K. Yılmaz</i> .....                  | 90 |
| Euro Bölgesinde Bağlantılılık Etkisinin Araştırılması<br>Ev Fiyatları Endeksi Örneği<br><i>Öznur Taşdöken, Hakan Kahyaoğlu</i> .....                  | 91 |
| Refugee Entrepreneurs in Türkiye Prospects and Challenges<br><i>Omar Kachkar, Douaa Abbara, Mustafa K. Yılmaz</i> .....                               | 92 |

|   |     |
|---|-----|
| Pandemi (COVID-19) Krizinin Türkiye Ekonomisi<br>Üzerine Sektörel Yansımaları: BIST-100 Örneği<br><i>Fikret Bostan, Metin Karadağ</i> .....   | 93  |
| The Relationship between Human Development, Economic Globalization,<br>and Economic Growth: An Empirical Analysis for the G-8 Countries<br><i>Emine Dilara Aktekin Gök, Hilal Budak</i> ..... | 94  |
| Ekonomik Karmaşıklık İndeksi ile Yaratıcı Yenilikçi Girişimci Potansiyeli<br>Arasındaki İlişki<br><i>Oğuz Kara, Birol Erkan</i> .....   | 95  |
| Analysis and Prospects for the Development of<br>Renewable Energy Sources in Kazakhstan<br><i>Bektur Keneshbayev</i> .....  | 96  |
| Enerjinin Etkin Kullanımı Küreselleşme, Ekonomik Büyüme<br>ve Çevre İlişkisi: Türkiye Örneği<br><i>Mustafa Naimoğlu</i> .....   | 97  |
| Mitigation Strategies for Aviation Logistics Firms Challenges<br>during the COVID-19 Pandemic: A Case Study of Lion Parcel<br><i>Syafira Putriana, Ali Osman Kuşakçı</i> .....                | 98  |
| Did the Pandemic Affect the Well-Being of the Turkish People?<br><i>Sümeyye Kuşakçı</i> .....   | 99  |
| Yakınsama Hipotezinin Kurumsal Perspektiften İncelenmesi:<br>Mekansal Durbin Model Analizi<br><i>Rüstem Yanar, M. Bahri Kırıkçı</i> .....   | 100 |
| Finansal Gelişme ve Ekonomik Büyümenin Çevresel Sonuçları:<br>Çin Üzerine Fourier ADL Eşbütünleşme Testi Uygulaması<br><i>Şerife Özşahin</i> .....  | 101 |
| Kurumsal Yapı Çevre Tahribatı İlişkisinin İncelenmesi:<br>Panel ARDL Analizi<br><i>M. Bahri Kırıkçı</i> .....   | 102 |
| Dijital Evren “Metaverse” Projelerinin Türkiye Ekonomisi<br>Gayrimenkul Sektörüne Etkisinin İncelenmesi<br><i>Fikret Bostan, Cihat Karslı</i> .....   | 103 |
| Taxonomy of Islamic Green Financing to Address the Climate Change,<br>from Circular Economy to Sustainable Energy: A Conceptual Paper<br><i>Khairunnisa Musari</i> .....                      | 104 |
| Қазақстанда циркулярлы экономика қалыптастырудағы халықтың<br>экологиялық мәдениетін бағалаудың әдіснамалық негізі<br><i>Айсұлу Молдабекова</i> .....   | 105 |

|   |     |
|---|-----|
| Public Debt Reduction: A Missed Opportunity<br><i>Azmi Stringa</i> .....  | 106 |
| Küresel Değer Zincirlerinin İklim Değişikliği Üzerine Etkisi<br><i>Selim Şanlısoy, Erdem Ateş</i> .....                       | 107 |
| Алматы облысы бөлінгеннен кейінгі өңірдегі<br>экономикалық әлеуметтік мәселелері<br><i>Балжан Еуметова</i> .....              | 108 |
| The Risks of the High Government Debt for Central Asia<br><i>Azimzhan Khitakhunov</i> .....                                   | 109 |
| Russia’s Strategic Communication in Central Asia:<br>Comparing 1st and 2nd Ukrainian Wars<br><i>Seyit Ali Avcu</i> .....      | 110 |
| Türkiye’de Sürdürülebilir Kalkınma Açısından Yenilenebilir Enerjinin Önemi<br><i>Hacı Hayrettin Tıraş, Hüseyin Ağır</i> ..... | 111 |

## REFUGEE ENTREPRENEURS IN TÜRKİYE PROSPECTS AND CHALLENGES

(Abstract No:206)

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### ABSTRACT

This paper examines the success factors and barriers of refugee entrepreneurs in Türkiye. 244 owner/manager of refugee enterprises participated in the survey. Exploratory Factor Analysis was utilized to analyse the data. Out of 40 variables, 10 variables were deleted after running the factor loading. The remaining variables have been grouped under ten groups (10Gs) of success factors and barriers. Three groups under environmental success factors (G1, access to capital and to business information, G2, marketing and infrastructure, G3, government support and infrastructure), two groups under individual success factors (G1 personal entrepreneurial traits, G2, social status, age and educational attainment), three groups under environmental barriers, (G1, lack of financial support, economic situation of host country and the rising prices of public utilities, G2, negative perception of refugees among the public and media and the sense of competition in the local labor market, G3, local regulation and lack of resources) and finally two groups under individual barriers (G1, low level of education, requirement of degree equivalency, and lack of language proficiency, G2, lack of demand for goods and services and lack of business advice). The findings of this study provide policymakers with a deeper understanding of the success factors and barriers to the entrepreneurial activities of refugees. Refugee entrepreneurship programs could be better outlined in light of the insights of this study.

**Keywords:** Entrepreneurship, refugee economic engagement, success factors and barriers, Syrian refugees, Türkiye